



**Meeting of the Board of Directors**  
**October 24, 2013**  
**7:30 AM**

**I. Quorum Established**

- a. BOD in attendance: Carl Reiser, Frank Blanchard, John Bilda, Peter Nystrom, Bob Buckley, Alan Bergren, Charlie Whitty, Leland Loose
- b. Absent: Donna Wertenbach, Stanley Israelite, Michael Rauh, Stephanie Fielding, Dee Boisclair

Others in attendance: Robert Mills, Jason Vincent, Miria Toth, Stephen Mackenzie, and Mark Block

**II. Meet Stephen Mackenzie**

- a. Steve Makenzie is the new director at SeCTer. Their mission is regional but akin to NCDC's - attraction, retention and expansion of business in South Eastern CT. They take any economic development activity and fit it into one of those categories in order to foster business startup. His goal is to reestablish the brand of SeCTer.
- b. They have several revolving loan programs and are working with businesses to partner and take a piece of the deal for a bank to help make the deal whole. If declined by a bank SeCTer is free to take a look at the deal as a whole.
- c. They also have a PTAP program to implement joint federal and state program assistance for procurement of government contracts. This involves training and assistance in applying for the program. Lisa Wood is the new director of this program and the 5 regional program specialists spread around the state.
- d. They also do marketing to help promote the region and actual economic development assistance with economic gardening in order to expand sales. SiteFinder is a robust program they use to help facilitate real estate transactions.

**III. Approval of Previous Months Minutes**

- a. No quorum minutes not voted on

**IV. Treasurer's Report**

- a. Carl Reiser reported that NCDC is right on budget short in some areas over in others making it a wash. No votes were taken.

**V. Old Business**

- a. Business Park Committee
  - i. Will meet on Wednesday 10/3/13. Dominion will be discussed and voted on.

**VI. Committee Reports**

- a. Frank Blanchard reported that the Business Park Committee accepted drawings and signage for Dominion and Barry Ellison had reported that paving would begin on a spall stretch of Wisconsin Avenue shortly. Tom Collins was checking with the Ballestrini Family to see what could appropriately be done to celebrate Mark up in the park. Comcast has also put a temporary access road by the way finding sign. Barry Ellison is working with Comcast about getting that area back to original condition.

**VII. New Business**

- i. Frank Manfredi and Cathy LaCombe were presented as two possible new members of the board. Bob will get the full board an email containing their bios and an electronic vote will be taken to accept the nominations. A vote will be taken at the December 12<sup>th</sup> board meeting to vote them in.
- ii. NCDC will celebrate its 50<sup>th</sup> Anniversary in January. Frank, John, Leland and Peter N agreed to be on a committee for the event.
- iii. Jason Vincent reported on the success of the Walktober events and that the events brought a great number of people into the City for positive events that walked away with a better opinion of the city.
- iv. Miria reported that the Oktoberfest Pub Crawl was a great success and businesses reported a 50% jump in sales from a typical Saturday night.
- v. Bob requested remunerate CPTV for the wonderful Cultural Treasures piece to enable another piece to be done about the city. The board agreed.

**VIII. Adjourn**

- a. Meeting was adjourned at 8:25 AM