



Board of Directors
Public Meeting
66 Franklin Street
September 27, 2018

I. Quorum Was Established –

Peter Nystrom, Robert Buckley, John Bilda, Stacie Lambert, Frank Manfredi, Carl Reiser, Rebecca Alberts, Robert Staley, Michael Rauh, Stephanie Fielding,

Absent: Stacy Gould, John Harrold, Kathy LaCombe, Stephen Smith, John Salomone

Others in attendance: Robert Mills, Jill Fritzsche, Suki Lagrito, Mark Block, Devin Schleidt, Aundre Bumgardner

II. Call to Order

The meeting was called to order at 8:02 by Chairman Buckley

III. Minutes

Motion to approve August 2018 meeting minutes as presented was made by F. Manfredi seconded by S. Fielding. Change to reflect Kathy LaCombe was marked both present and absent. She was absent. Motion carried.

IV. Financial Report

- a) D. Schleidt reported that the P&L was at net.

V. Reports:

- a) By-Law subcommittee met and reported suggested changes to the bylaws to have specific diversity language, an attendance policy, mandated substitutes for city official seats, and teleconference call language for attendance. Committee will have draft revisions for board review shortly.
- b) Global City Norwich has a successful Cup of Nations soccer tournament followed by a Cup of Nations Street Festival. Grant was submitted for a second year of funding.
- c) Consultant is working with Business Park tenants on sponsorship of new banners and signage and landscaping. Total cost is about 40K. Most will be paid for by sponsorships.
- d) Downtown Bond Revitalization Program can be resubmitted in one year. R. Mills continues to work on the design of the program and seeking city council involvement.

VI. New Business:

- a) Norwich Good to Great Grant Program Application will be submitted in collaboration with the Norwich Historical Society and Heritage Groups to brand the tourism side of Norwich's cultural assets. "Four Miles and 400 Years", will

focus on wayfinding signage and marketing cultural assets and addressing the downtown wayfinding signs at the major entry ways into the city.

VII. Adjourn Public Meeting:

S. Lambert made a motion to adjourn the meeting. P. Nystrom seconded the motion. No discussion. Motion carried.

Adjourn: Meeting adjourned at 8:25